

Intelligent, highly motivated, and innovative graphic designer seeking position in a leading brand development firm requiring conceptual thinking, professionalism, and collaboration.

# AUSTIN ESMOND

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## EXPERIENCE

### KHJ BRAND ACTIVATION

JAN 2015 – PRESENT

Senior Designer | Boston, Massachusetts

Collaborate with a team of seven designers on digital and print advertising campaigns, identity design, and web design projects meeting strict deadlines. Present design work both to internal teams and to clients managing up to ten projects simultaneously.

### PROTOBRAND

MAY 2009 – DEC 2014

Senior Designer | Boston, Massachusetts | December 2011 - December 2014

Oversaw and executed all design projects combining insight, strategy, and creativity. Presented to and communicated with clients. Assisted in proposal development and managed junior designers. Design clients included Cadillac, Lee, and Tufts Medical Center.

Designer | June 2010 - November 2011

Participated in team effort to produce design work. Presented creative work to clients. Built and sustained printer relationships and negotiated pricing. Optimized and maintained company website and social media platforms. Clients included Tonewood, Novell, and Bison.

Intern | May 2009 - May 2010

Collaborated on all design projects. Created and delivered client approved logos and identity systems. Constructed templates for presentations and audits and assisted external communication and marketing. Design clients included Humedica, Hello Wallet, and IMN.

### LATITUDE LONGBOARDS

SEPTEMBER 2012

Freelance Designer | Boston, Massachusetts

Conducted qualitative research and created a new identity including positioning, brand attributes, rename, logo, and logo applications. Developed the proposal, time line, and budget and orchestrated all presentations and workshops while maintaining deadlines.

### ART INSTITUTE OF BOSTON PRE-COLLEGE PROGRAM

JULY 2009 – AUGUST 2010

Senior Mentor | Cambridge, Massachusetts

Supervised over 80 young artists and oversaw other mentors over two summers in a summer art program. Educated students in use of the Adobe Creative Suite and design philosophy.

## EDUCATION

Art Institute of Boston | Boston Massachusetts

SEPTEMBER 2006 – MAY 2010

Bachelor of Fine Arts | Graphic Design

Dean's List, Excellence in Design Award, GPA 3.89

## RECOGNITION

2010

Excellence in Design Award - AIB  
Given to the top student of their discipline

2008

Utica City Hall Logo Design Competition  
Mayor's Choice Award

2008

Utica City Logo Design Competition  
2nd Place Entry

2008

Faculty Select Show  
Honorable Mention

## SKILLS

Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator

iWork Suite  
iLife Suite  
Microsoft Office

Mac OS X  
Windows OS  
Photography

Printing Preparation  
Color Theory  
Iconography

## INTERESTS

### Design Interests

Brand Identity  
Package Design  
Web Design  
Typography  
Innovation  
Technology  
Problem Solving  
Consumer Insight

### Personal Interests

Apple  
The Internet  
Longboarding  
Cooking  
City Life  
Summer  
Exploring  
Neck Ties